

Junie del Mundo and Jeannie Javelosa on Branding the Philippines

By EON



Hear EON CEO Junie del Mundo and Director for Creative Strategies Jeannie Javelosa explain Branding the Philippines, EON's flagship advocacy since 2006.

Join us on this advocacy in creating a country brand for all Filipinos.

[Watch the video playlist here](#)

Why is EON Committed to Branding the Philippines?

Introducing Branding the Philippines

Why does the Philippines need a brand?

How to go about in Branding the Philippines

What help do you need for Branding the Philippines?

Article originally appeared on EON The Stakeholder Relations Firm (<http://www.eon.com.ph/>).

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May 18, 2012