

Tell us what you think about our White Paper Branding the Philippines: Championing the Filipino

By EON



Your opinion matters so tell us what you think about BRANDING THE PHILIPPINES: CHAMPIONING THE FILIPINO

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This is the working draft of a white paper resulting from a recently held Forum on Branding the Philippines led by EON and ECCP and attended by representatives from MAP, MBC, ANZCHAM, AMCHAM, ECCP, JCCIP, CANCHAM, BPAP, SGV, and the Presidential Communications Development and Strategic Planning Office.

After consolidating the views and insights from the various stakeholder groups for consultation, the current working draft will be finalized for a presentation to President Aquino by February.

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