

EON Joins the Gold Standard Awards 2011

By EON



Recognizing the critical role of crisis and issues communications in managing corporate reputation, EON Stakeholder Relations Firm is sponsoring the Crisis and Issues category in the 2011 Public Affairs Asia Gold Standard Awards.

For the third straight year, EON CEO Junie del Mundo was part of the roster of judges during the awards, joining 40 leading global public affairs and communications professionals from around the world. Winners will be announced in January 2012 at an awarding ceremony in Singapore.

The Public Affairs Asia Gold Standard Awards identify excellence and achievement in public affairs, corporate affairs, and governmental communications. Since its launch in 2009, these awards have been recognized as the benchmark for public affairs communications. Winners have included blue-chip companies, government agencies, world-leading communications consultancies and the diplomatic community.

Nominations are open to corporations, government agencies, diplomatic missions, NGOs and consultancies engaged in public and corporate affairs, government relations and stakeholder engagement.

“Integrity in public affairs is always important. It becomes even more critical when crises emerge. When this happens, an organization’s ability to proactively engage stakeholders is critical for it to regain the trust of its stakeholders. Those who are able to use communications effectively can nurture trust and build the foundation for lasting relationships, which is always essential,” says Del Mundo.

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